

HAPPY  
New Year

2024

FROM YOUR PRIORITYONE FAMILY!



**Deana Hennessey**  
President/CEO

As we bid farewell to 2023, a year that seemed to pass in the blink of an eye, we take this opportunity to reflect on our shared journey and express our deepest gratitude for your unwavering support. In the realm of finance, 2023 has been a remarkable chapter for PriorityONE Credit Union. We are pleased to report strong financial performance, a testament to the trust and confidence you place in us. Your commitment is the driving force behind our success, and we extend our heartfelt thanks to each and every one of our members.

At PriorityONE, we understand that our success is intricately tied to yours. As we step into the promising expanse of 2024, we want to reaffirm our dedication to your financial well-being. We value the relationships we have built, and we are here to support you in achieving your financial goals. Please do not hesitate to reach out and let us know how we can better serve you. Your satisfaction is our priority. In the spirit of community, we invite you to share the benefits of PriorityONE with your friends and family. Together, we can create a stronger, more financially empowered community. Thank you for choosing PriorityONE as your trusted financial partner. Here's to a prosperous and fulfilling year ahead!

## Same Car, Lower Payments

Refinancing your car loan from another institution with PriorityONE Credit Union can help you to save money on the vehicle you already own...maybe even cut hundreds from the final cost of your vehicle, lower your monthly payments or extend the term to better suit your financial needs.

### REFINANCE AND ENJOY...

- Up to 3% APR\* off your current rate
- Up to \$300 Cash Back\*
- No payments for 3 months\*\*

**Hurry! Offer only available through February 29, 2024. Apply now!**

\*\$150.00 cash back on refinance loan amount \$10,000.00. to \$20,000.00. \$300.00 cash back on refinance loan amount over \$20,000.00. Floor rate is 4.99% APR. Promotion applies to vehicles 2020 and newer with a maximum term of 72 months. Subject to credit union lending guidelines.\*\* Interest will accrue during this period. Offer ends soon.



## Be the reason someone smiles today!

Refer someone to PriorityONE Credit Union for a savings and checking account between February 1 – March 28, 2024, and **YOU'LL EACH RECEIVE \$50.\*** So c'mon, we see that smile coming your way!

\*New members must be referred by current member and meet eligibility requirements to earn \$50.00. Member's accounts must be in good standing.

## Did You Know?.....

### ...CONTACTLESS CARDS are here!

Your new debit card includes the latest chip technology for **contactless transactions**. Contactless means you no longer have to insert your card into the point-of-sale terminal and wait. All you have to do is tap!



### ... You can now add your PriorityONE Visa Debit Card to your DIGITAL WALLET!



This is an online payment tool that serves as an electronic version of your wallet. It's simple! Just add your debit card to Apple Pay, Google Pay, Samsung Pay or Garmin Pay and provide your information into the app. The **Digital Wallet** limits your exposure! So you can now go shopping without your actual wallet!

### ...Have you used Zelle® lately?

If you haven't, you are missing out! The Zelle® app is used at over 2,000 financial institutions to pay for things electronically. It's a great way to send money to friends and family, even if they bank somewhere different than you do. That means it's super easy to get paid back, split the costs of things like dinner and more. With Zelle®, the money goes into your bank account directly. And the best part...it won't cost you any extra money for the transaction!



## Be on the Lookout ...

...An amazing **Platinum Visa Credit Card Balance Transfer offer** just for you

...Our **Virtual Annual Meeting** is on February 15, 2024 at 3 pm – save the date!



## Beware: Scams are Everywhere

NEVER send money, buy gift cards or give your online account information to anyone!



## Holiday Closings

### Martin Luther King, Jr. Day

Monday, January 15, 2024

### President's Day

Monday, February 19, 2024



### CONTACT CENTER:

954.335.5100

Toll Free: 877.635.3333

### ZIP-24:

954.572.8989

Toll Free: 800.348.2728



Website



Mobile App



Facebook

### Lobby Hours

Monday-Thursday

Friday

9:00 am – 4:30 pm

9:00 am – 6:00 pm

### Drive Thru Hours

Sunrise

Monday-Thursday

Friday

8:00 am – 4:30 pm

8:00 am – 6:00 pm

Coral Springs

Monday-Thursday

Friday

9:00 am – 4:30 pm

9:00 am – 6:00 pm

### Lobby & Drive Thru Hours

Saturday

9:00 am – 1:00 pm

### Locations

Sunrise: 3000 N. University Drive

Coral Springs: 1700 N. University Dr.,

Suite 100 (next to Chili's)

